



Masterclass: Strategic Management for Real Estate Principals

Strategic management is a key skill for all business owners and managers. But how do you do it? How is it relevant to small business and real estate agencies? What tools and techniques can you use?

Summary

This workshop is designed for real estate principals and managers who want to learn how to more effectively manage their business strategically.

In today's highly competitive and volatile business environment, strategic management has become an essential process. Strategic management can help principals and managers predict and respond to challenges in their operating environment.

What you will learn

By attending this workshop you will learn to:

- apply strategic management principles to the real estate business management context
 - explore the elements of strategic management and its application to small business management
 - discuss how to manage strategically in the real estate small business context
 - use a range of strategic management tools and techniques to improve business management.
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CPD points for ACT real estate participants

ACT real estate industry participants will achieve 4 of the required 12 points of professional development to meet the ACT Office of Regulatory Services (ORS) conditions for the renewal of a licence or certificate of registration as set out in the Agents Regulation (Continuing Professional Development Guideline 2008).

Details

Date: One half-day workshop on Thursday 7 June 2012

Time: 8.30am - 12.30pm, then lunch

Where: Wisdom Learning Centre Fairbairn ACT

Cost: \$385, including all materials and gourmet catering, Note: This workshop is also available as part of our ACT CPD Package which enables participants to achieve 12 ACT CPD points. Contact us to discuss the options available.

How to register

Register online at www.wisdomlearning.com.au or contact us for more details.
